AI Fish Bowl

by Benson Truong



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Learning Objectives

Expand Understanding of AI Capabilities

There is way more in AI than ChatGPT.

Think Creatively with AI

The sky is the limit!

Develop Teamwork Skills (with others & AI)

Use AI as a tool to complement diverse skills and balance out areas of weakness.

Develop Practical AI Fluency

Gain hands-on experience using at least 2–3 AI platforms or features

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How to Play (Structure and Roles)

Break out into small teams (2-3 people)

or go into the tank individually if you dare...

The Researcher

Prompts AI for information, verifies data

The Creative

Builds pitch visuals using AI tools

The Storyteller

Crafts the pitch narrative with AI help

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Activity Flow: Phase 1 (10-15 minutes)

Problem Hunt

Teams brainstorm a real or imagined problem.

It can be personal, work-related, global, or funny!

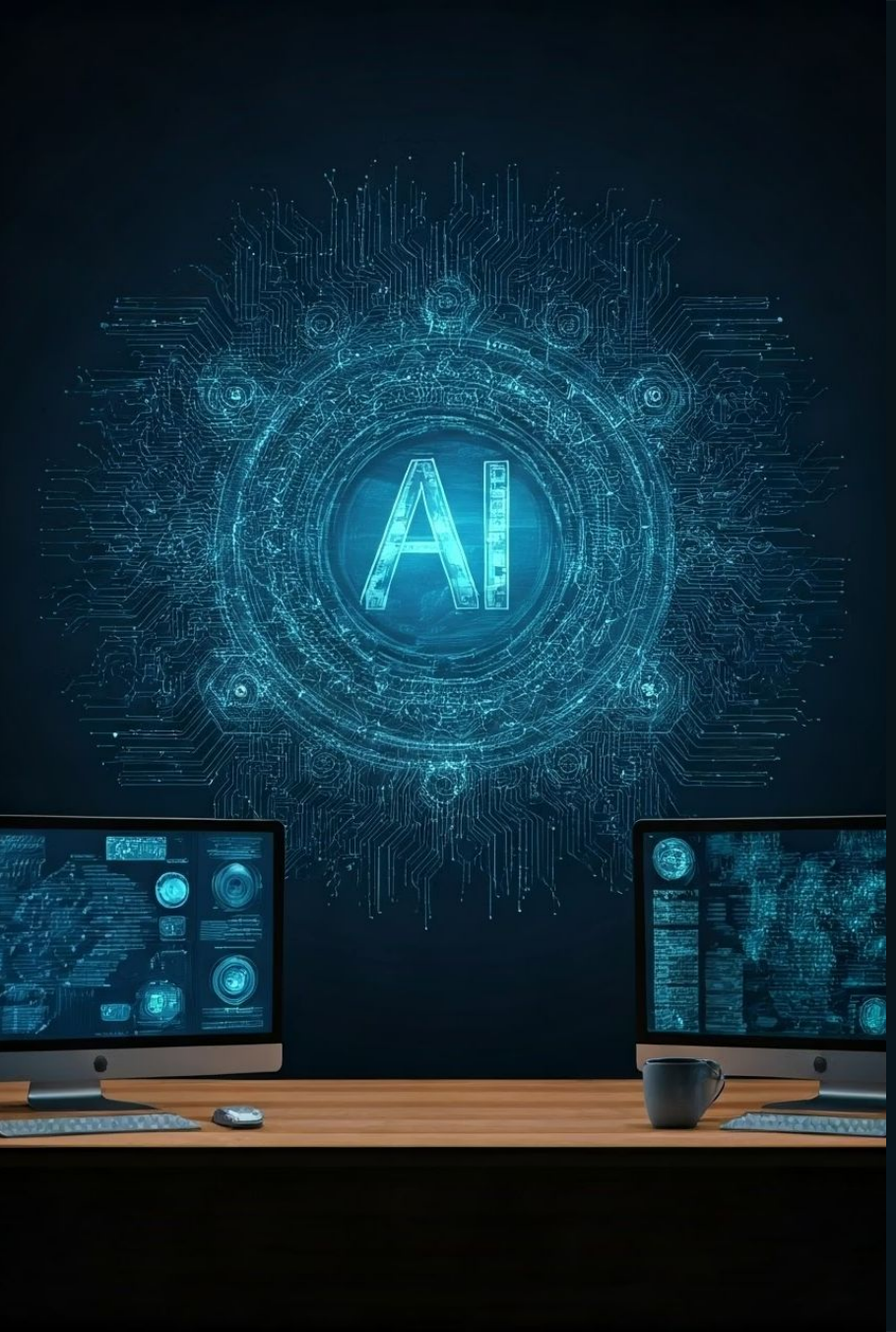
AI Assistance

Use AI to refine the problem, define the scope, and develop a user story

Design a Concept for a Product or Service

Give yourself a company (team) name and generate a logo

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Activity Flow: Phase 2 (45 - 60 minutes)

Define your idea (Technical Part)

Think beyond the obvious

Generate **unexpected or niche ideas** based on trends, behaviors, or global needs.

Suggest alternate uses or markets for a concept you hadn't considered.

Brand Creation + Pitch (Fun Part)

Be creative as possible!!!!

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How to Pitch Your Ideas?



Visual Storytelling

Use **Slides** or **infographics**



Dynamic Media

Create short promotional videos or animated explainers



Audio Formats

Consider podcast snippets or songs



Interactive Demos

Develop simple prototypes or mockups that let Sharks experience your concept firsthand.

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Everything you do must be AI

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Activity Flow: Phase 3 (15-20 minutes)

Pitch Preparation

Teams finalize their 3-5 minute presentations.

Presentation

Teams pitch to the "Sharks"

Feedback

Teams receive constructive input on their ideas.

Vote for Favorite

Win a special prize!

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Tips for Success

Embrace the Process

Let AI do the heavy lifting, but DON'T let it do your thinking

Rotate Roles

Switch roles to reduce pressure. Everyone brings unique strengths.

Experiment Boldly

Try different AI tools. This is your chance to play!

Ask for Help

HELLO I'M HERE!!! Oh yeah, AI is there too.



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AI Tools For Your Fish Bowl Adventure

Google Drive

Private file

Text Generation

Use ChatGPT, Claude, or Bard to brainstorm ideas, refine concepts, and craft compelling pitch narratives.

Visual Creation

Generate logos, mockups and pitch visuals with DALL-E, Midjourney, or Canva's AI features.

Presentation Tools

Create professional slides with Beautiful.ai, Tome, or Gamma for dynamic, AI-enhanced presentations.

Prototyping

Build interactive demos using Figma's AI features or Uizard to visualize your concept quickly.

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Let's Get Started!

Form Your Teams

Gather in groups of 2-3 people.

Distribute roles based on interests and strengths.

Set Up Workspace

Ensure access to AI tools and presentation software.

Create a comfortable collaboration space.

Start Brainstorming

Begin the problem hunt phase!



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